KOOKMIN CARD



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1980 9 25

, 1987

9 25 ( )가

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(Standard card),

(Gold card), (Platinum card)
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(Debit/Credit dual card)

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RF(Radio Frequency)
                                  가
      Pass
         Pass
                                 ID(
 CTI(Computer Telephony Integration)
                                One -
Stop
                           1998
                          가
        1
        2002 KDPI
       2002
                                , One
to One
                  CRM
  , IT
                  Mobile Service
                  Off - Line
On - Line
             Main & Major
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