

() 1. TV SPOT - net 6 spot
 2. TV - net 1
 3. RADIO SPOT -
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	TV	RADIO		TV	RADIO
1	7,991,463	460,958	6,070,347	333,450	14,856,217
2 SK	8,066,403	556,545	3,475,694	175,850	12,274,492
3 KT	4,626,003	995,085	2,640,572	191,900	8,453,559
4	4,092,497	243,302	1,655,001	60,200	6,051,000
5	2,926,345	321,975	2,612,219	83,400	5,943,938
6 LG	2,872,877	201,446	2,578,589	69,200	5,722,111
7	1,020,922	50,362	3,829,767	5,400	4,906,450
8 LG	4,025,777	159,439	537,156	2,300	4,724,672
9 HP	704,199	66,221	3,646,185	232,500	4,649,105
10	2,704,556	262,342	1,401,059	11,900	4,379,857
11	2,244,434	146,679	1,136,601	764,500	4,292,214
12	2,752,872	115,507	1,357,327	0	4,225,706
13	3,271,179	232,858	131,264	62,100	3,697,401
14	3,227,902	188,083	62,260	1,000	3,479,245
15	1,755,765	162,658	1,559,485	1,000	3,478,908
16	2,299,661	99,649	1,052,449	1,800	3,453,559
17 LG	2,721,909	139,459	57,171	514,300	3,432,839
18	2,924,909	99,088	49,395	176,400	3,249,792
19	1,766,467	174,172	939,815	92,650	2,973,104
20	2,475,723	162,036	0	111,250	2,749,009
21	2,022,668	143,317	442,040	17,900	2,625,925
22	905,771	221,773	1,353,216	22,500	2,503,260
23	1,054,554	0	1,401,705	45,650	2,501,909
24	273,613	0	2,123,034	53,400	2,450,047
25	676,975	34,125	1,622,024	10,800	2,343,924
26	2,043,361	116,769	21,340	92,700	2,274,170
27 가	0	0	2,241,368	0	2,241,368
28 &	2,065,008	121,268	18,585	0	2,204,860
29	567,356	15,882	1,478,622	55,700	2,117,560
30	1,250,473	75,605	622,020	105,100	2,053,198
31	1,632,889	189,638	207,039	2,300	2,031,866
32	755,077	171,919	1,042,854	34,650	2,004,500
33	946,838	60,694	917,145	18,600	1,943,277
34	1,054,565	34,422	848,937	2,300	1,940,224
35	767,216	91,960	1,046,605	18,800	1,924,581
36	1,635,122	144,102	22,125	24,400	1,825,750
37	870,612	111,090	778,064*	5,300	1,765,066
38 OB	1,691,928	57,056	0	0	1,748,984
39 CJ	1,359,052	169,960	54,810	87,130	1,670,951
40	367,669	103,071	1,101,660	18,800	1,591,200
41	1,186,837	130,341	167,840	103,800	1,588,818
42	1,539,213	0	4,625	0	1,543,838
43	1,352,092	75,299	99,744	9,000	1,536,135
44	1,354,260	79,975	0	101,440	1,535,675
45 L&C	946,904	35,517	502,350	17,600	1,502,371
46	0	0	1,430,559	0	1,430,559
47	0	0	1,422,473	3,200	1,425,673
48	0	0	1,408,930	0	1,408,930
49	976,495	58,377	293,246	42,500	1,370,618
50	663,510	37,047	665,631	0	1,366,188
51	19,065	0	1,341,820	1,800	1,362,685
52	934,430	78,404	317,465	22,800	1,353,099
53	0	0	1,178,865	117,600	1,296,465
54	1,019,492	71,030	140,146	60,300	1,290,968
55	658,623	27,346	566,100	22,200	1,274,269
56	737,252	79,836	415,380	1,100	1,233,568
57 LGIBMPC	0	0	1,184,093	2,500	1,186,593
58	0	0	1,185,593	0	1,185,593
59	266,345	7,916	852,555	17,800	1,144,616
60	66,893	37,920	1,029,335	1,800	1,135,948
61	0	0	1,113,167	17,900	1,131,067
62	131,392	75,771	907,635	0	1,114,798
63 SDI	1,044,560	0	57,165	11,000	1,112,725
64	0	0	1,063,038	0	1,063,038
65	965,832	76,001	5,850	6,600	1,054,283
66	560,139	16,210	468,988	8,000	1,053,337
67	0	0	1,048,303	1,200	1,049,503
68	0	0	1,046,972	1,600	1,048,572
69	595,344	109,843	337,351	0	1,042,537
70	206,177	0	819,277	16,800	1,042,254
71	628,239	34,780	372,562	4,300	1,039,881
72	346,966	29,447	655,492	0	1,031,905
73 AIG	128,153	0	899,717	1,500	1,029,370
74	0	0	536,176	489,050	1,025,226
75	894,780	58,135	60,000	7,600	1,020,515
76	0	92,083	820,273	93,600	1,005,956
77	0	0	993,506	0	993,506
78	0	0	990,675	0	990,675
79	0	0	974,071	0	974,071
80	579,062	79,521	299,376	7,700	965,659
81 KT&G	754,555	72,974	0	130,400	957,930
82	906,959	44,471	0	0	951,430
83	830,718	93,294	0	24,000	948,011
84	323,977	35,428	588,161	0	947,566
85	518,802	25,220	397,683	3,000	944,705
86 LG	813,623	54,251	62,142	4,500	934,516
87	879,006	33,490	0	14,300	926,796
88	155,600	20,305	736,088	13,100	925,092
89	253,073	33,733	624,399	0	911,205
90	795,133	60,016	48,650	600	904,399
91	0	0	902,754	1,400	904,154
92	247,021	31,808	108,267	501,460	888,555
93	547,899	50,563	227,700	54,000	880,162
94	0	0	874,310	0	874,310
95	789,253	58,422	0	1,800	849,475
96	784,656	47,928	0	13,600	846,184
97 GM	776,585	63,676	3,150	0	843,411
98	0	0	803,862	21,400	825,262
99	0	0	812,859	1,500	814,359
100 AIG	289,039	0	515,084	3,400	807,523

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