

30~40

[SK] , 2010 160
SK 2010 6 160

1,000 6 가

SK 2007 30
(IT) 가 400 IT

IT

SK 2007 2400

SK가

SK 360 , 4,000

2007 100 가

CJ CGV, CJ CGV 280 CGV . CJ CGV

가 가

TV , 4 , DHC

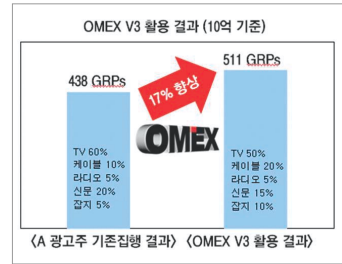
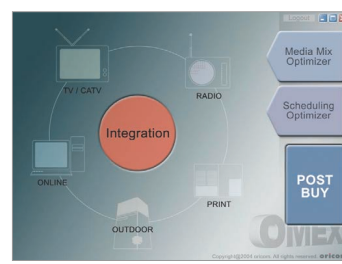
. CJ CGV 6% HSBC

10% , 500

1000

, 5 (OMEX)

V3'



(O MEX: Oricom Media Express)V3

V3 1999 O'

MEX(Oricom Media Express)

, 4 ,

, 4 , DHC

, 6 .

,

,

Process

10

- 1 -
- 2 -
- 3 -
- 4 -
- 5 -
- 6 -
- 7 -
- 8 - Out of Home Media
- 9 -
- 10 -

