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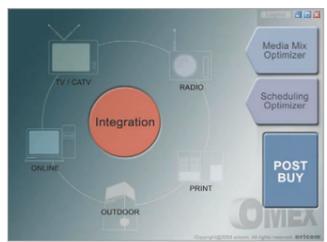
가
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TV
 . CJ CGV 6%

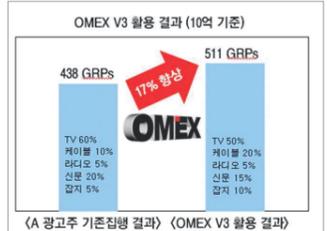
10% , 500
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V3 ' 5



가 9



8 CATV
 TV, ,
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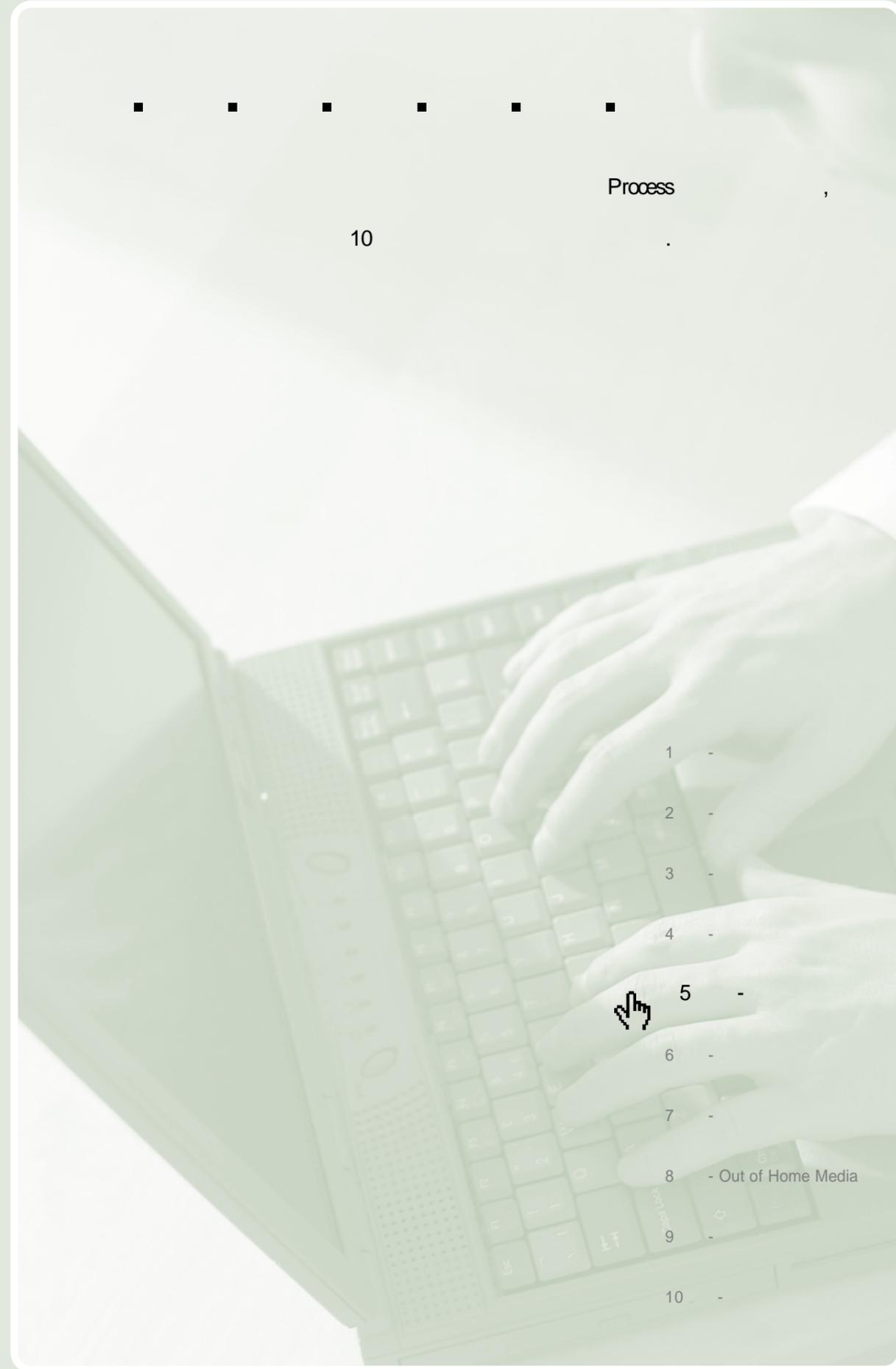
(O MEX: Oricom Media Express)V3

V3 1999 O'

MEX(Oricom Media Express)

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Process

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- 3 -
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- 7 -
- 8 - Out of Home Media
- 9 -
- 10 -

