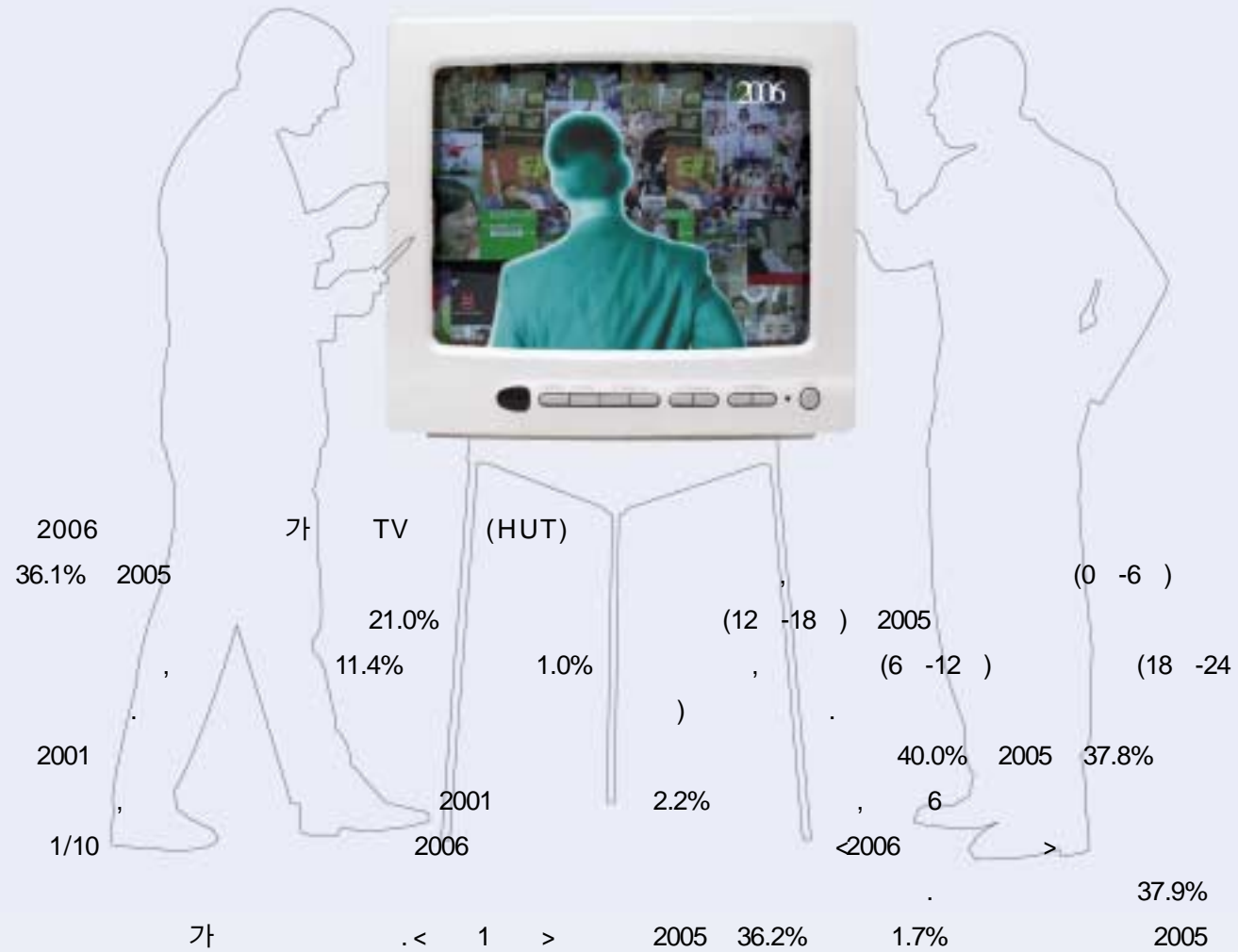


2006 TV

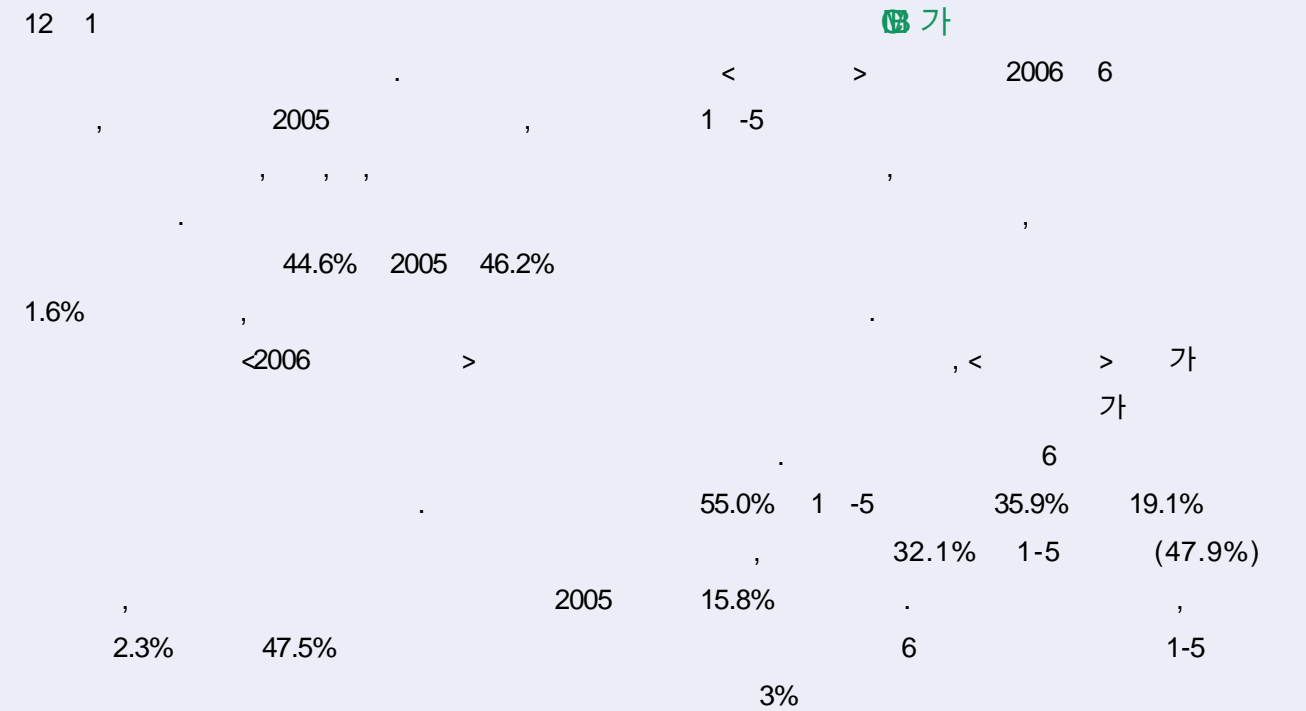
트렌드 | TNS



< 1 > vs. (: 가 %)

	2005			2006		
	1-5	6	1-5	6	1-5	6
(0 -6)	37.8	40.0	2.2	46.2	44.6	1.6
(6 -12)	66.7	64.4	2.3	22.3	25.0	2.7
(12 -18)	6.2	37.9	1.7	45.2	47.5	2.3
(18 -24)	6.2	37.9	1.7	45.2	47.5	2.3
	59.6	58.1	1.5	28.9	31.6	2.7

(: / : 2005 ~ 2006 / :)



TV

< 2 >

가

MBC

< 2 > 2006 vs. (: 가 %)

	2005			2006		
	1-5	6	1-5	6	1-5	6
(0 -6)	35.9	55.0	19.1	47.9	32.1	15.8
(6 -12)	63.8	67.4	3.6	25.6	22.0	3.6
(12 -18)	37.4	40.8	3.4	48.2	43.9	4.3
(18 -24)	70.3	71.3	1.0	23.6	21.6	2.0
	57.5	61.6	4.1	32.3	27.9	4.4

(: / : 2005 ~ 2006 / :)

