

KAA Annual Conference 2006

2006

: 2006 10 26 () 14:00 - 21:00 : &

Free Markets Free Speech Free Choice



14:00~14:05
 14:05~14:10
 14:10~15:10 1
 15:10~15:30 Coffee Break
 15:30~16:30 2
 16:30~17:30 3



1 -



2 -



Bernhard Glock
 P&G,
 Manager -
 Global Media &
 Communication

How to build the strong
 partnership with a Agency

3 -



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2006

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17:30~18:00 - &
 18:00~18:05 -
 18:05~18:10 - |
 18:10~18:20 - |
 18:20~18:30 - |
 18:30~19:30 2006 KAA Awards
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 19:30~21:00

